

For Immediate Release

330 Primrose Road, Suite 402
Burlingame, CA 94010
Telephone: 650.685.2600

Contact: Renay Weissberger Fanelli
415.457.7180
renay@wire-to-wire.com



TRILOGY SEARCH RECRUITS TWO FOR COOPERVISION

Burlingame, Calif. (December 7, 2011) – Retained executive search firm Trilogy Search Non+Profit has recruited two senior-level executives for CooperVision (www.coopervision.com), one of world's largest manufacturers of contact lenses. Catherine Muriel has taken the position of Vice President, Internet Strategy, and Shaun Schooley has been named Senior Director, Customer Technology. Andrew Deitz, director, and Chuck Pappalardo, managing director, handled the placements on behalf of Trilogy.

Ms. Muriel has significant experience in brand marketing, customer relations and product management. Most recently, she served as General Manager, Direct to Consumer, for Support.com, with responsibility for branding, acquisition, retention, social media, public relations, and management of the company's website and blog. She has also held the position of Chief Marketing Officer with Prosper Marketplace, Inc., E-Loan, Inc.- Banco Popular, and Upromise, Inc. Muriel graduated from the London School of Economics, London, England, and Guildford College, Guildford, England.

Mr. Schooley has an extensive background in product development, acquisition and management, including implementing technology solutions to support personalized customer outreach. Prior to joining CooperVision, Schooley was Vice President, Account Management & New Ventures, for MyBuys in Redwood City, where he was responsible for growth in revenue from inception to eight digit run rate in the first 36 months with the firm. He also held Vice President, Marketing positions with Naehas

and Charles Schwab & Co. Schooley received his MBA from Arizona State University and his BA from Hastings College.

About Trilogy Search Non+Profit: Trilogy Search Non+Profit is a retained executive recruitment firm headquartered in the San Francisco Bay Area. Trilogy specializes in placing executives who are multi-dimensional, integrated, and equipped to effectively lead for-profit and nonprofit institutions. The company conducts C-level searches and builds executive management teams for nonprofit, foundation, venture, clean technology and life sciences clients. www.trilogysearch.com

###