

For Immediate Release

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TRILOGY SEARCH RECRUITS EXECUTIVE DIRECTOR FOR EDSOURCE

Burlingame, Calif. (July 1, 2011) – Retained executive search firm Trilogy Search Non+Profit has recruited Louis Freedberg as executive director of [EdSource](#), a nonprofit research, policy, and communications organization established in 1977 to clarify complex education issues in California. EdSource is based in Mountain View, Calif. [Chuck Pappalardo](#) handled the assignment on behalf of Trilogy.

Freedberg will officially join the EdSource staff on July 5, 2011.

For more than two decades, Freedberg has analyzed and reported on local, state, and national education policy issues. Most recently, Freedberg was the founding director and senior education reporter at California Watch, a pioneering nonprofit journalism venture. Prior to helping establish California Watch, he spent more than a decade at the San Francisco Chronicle, where he was an award-winning education reporter, Washington correspondent, columnist, and member of the editorial board.

EdSource Mission: Independent and impartial, EdSource strives to advance the common good by developing and widely distributing trustworthy, useful information that clarifies complex K-14 issues and promotes thoughtful decisions about California's public education system. www.edsource.org.

About Trilogy Search Non+Profit: Trilogy Search Non+Profit is a retained executive recruitment firm headquartered in the San Francisco Bay Area. Trilogy specializes in placing executives who are multi-dimensional, integrated, and equipped to effectively lead for-profit and nonprofit institutions. The company conducts C-level searches and builds executive management teams for nonprofit, foundation, venture, clean technology and life sciences clients. www.trilogysearch.com.

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